

# PureAV™ HDMI™ Interface Audio Video Cable

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High Definition Multimedia Interface (HDMI) is the future for HDTV, as it enables only one cable to deliver both high-definition video and multi-channel, digital audio to digital display devices such as DTVs, plasma displays, LCD TVs and projectors. HDMI also enables an all-digital connection between digital source devices, such as DVD players, DVD recorders, digital set-top boxes, D-VHS players and A/V receivers.

HDMI is a new digital interface that was specifically created for use on consumer AV products. It enables intelligent, two-way communication between digital source and digital display devices, which means you need only one remote control for your entire system. Furthermore, it will automatically find and set component compatibility and play music and movies in your system's optimum available formats. HDMI is backward compatible with DVI, with the only loss being the new features added by HDMI, such as the multi-channel, digital audio, and the benefits of two-way communication between devices.

PureAV HDMI to HDMI Cables and HDMI to DVI cables deliver the highest quality digital audio and hi-definition video using silver-plated conductors, quad-shielding, and precision-formulated dielectric material.

#### The Purest Picture and Sound

- Delivers best high-frequency response for optimal resolution using silver-plated conductors
- Isolates from outside noise for superior clarity with quad-shielding
- Maintains stronger signals that yield superior sonic and video accuracy with precision-formulated, polyethylene dielectric material
- Reduces cross talk and interference using impedance-matched, twisted-pair construction
- Protects against wire damage for consistently high-quality audio video with integrated strain relief
- Maintains integrity, even when bent with abrasion-resistant, flexible PVC jacket
- Create precise contact for low loss with 24k gold-plated connectors
- Provides comfort and ease of install with non-slip rubber grip and integrated color-coding



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